# fashion calendar

NOVEMBER 26

1984

#### JANUARY

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#### FEBRUARY

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#### APRIL

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#### MAY

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#### JUNE

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#### JULY

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### AUGUST

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#### SEPTEMBER

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#### OCTOBER

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#### NOVEMBER

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#### DECEMBER

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# 1985

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## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

# WEEKS BEGINNING MONDAY, NOVEMBER 19 & 26, 1984

		TO THE PARTY NO VEHILDER 19 & 20,	1904
DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 19 5:30-7:30 Cocktails	BENEFIT PREVIEW: "CREAM OF THE CROPTHE NEW COUTURE" Honoring young designers: Fr Jonathan, Adrienne Landau, S	rank Agostino, Douglas Fergu	5TH AVENUE & 103RD STREET 3RD FLOOR son, Jana Con Claudia, 0; Felice Axelrod, 534-1672.
NOV . 19	PRESS PREVIEW: JEWELRY BY MARSHA BRESLOW By invitation. Press: Rea I		681 FIFTH AVENUE
	OPENING OF SPRING/ SUMMER COLLECTION Continuous by appointment		SOPHIE XUEREB = TOTH FLOOR
NOV . 19	Continuous by appointment.	Contact: Kitty Russell, 751	-6977 •
Beginning Monday Nov. 19	OPENING OF SPRING COLLECTION Continuous by appointment.	ADRIENNE LANDAU DESIGNS	264 WEST 35TH STREET SHOWROOM - SUITE 1100
Monday	SPRING ACCESSORIES COLLECTION		
NOV. 19	Continuous by appointment. E	Buyers: 744-3367. Press: Amy	Tanenbaum Inc., 243-6542.
Monday	OPENING OF SPRING & SUMMER COLLECTION Continuous by appointment.		SHOWROOM _ 11TH FLOOR
Monday	STORE OPENING: AMERICAN & EUROPEAN GIFTWARE And decorating furnishings.	(1466 BROADWAY)	(1ST & 2ND AVENUE)
Monday	OPENING OF SPRING COLLECTION By appointment. Contact: 391		512 SEVENTH AVENUE WHODUNNIT - 26TH FLOOR
Beginning Monday Nov. 19			SHOWROOM - 41ST FLOOR
8:00;10:1	AMERICAN READY-TO-WEAR AT 3 SHOWINGS 5 Co-chm: Jean Navin, Lord & T . \$25. & \$35. Brunch (10:15)	(9 ROCKEFELLER PLAZA) aylor: Pat Shelton. Chicago	GRAND BALLROOM
Nov. 22	THANKSGIVING DAY (Holiday)	Thursday	
Thunsday			
	58TH ANNUAL THANKSGIVING DAY DARADE	MACY'S NEW YORK	FROM 77TH ST. & C.P.W.

Tuesday STYLE NOTIONS: PROMOSTYL; TRIMMINGS PIER 88

Nov. 27 THE NEXT VISION ACCESSORIES/FABRICS EXPO 49TH & HUDSON RIVER

10:00 A.M. Seven new design firms. By invitation. Contact: Margaret Larson Assoc., 382-1250.

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9:00 A.M.- "Macy's Holiday Treat for Children Everywhere"--featuring major floats, stars

12:00 Noon of stage, screen, television. Press: Judy Cohn, 560-4060.

TO 34TH ST. & BROADWAY

Nov. 22 THANKSGIVING DAY PARADE

DATE WHAT'S GOING ON GIVEN BY WHERE

Tuesday ANNOUNCEMENT OF NEW LEE WRIGHT COLLECTION/ PRIVATE EYES
NOV. 27 COLLECTION JC PENNEY CO. 12 WEST 21ST STREET

Nov. 27 COLLECTION JC PENNEY CO. 12 WEST 21ST S' 5:00 P.M. (Note change of date). By invitation. Contact: Carol Cusa, 957-7753.

Cancelled "AMORE" ARTISTS' PRINTS & PAINTS PREVIEW AT LIMELIGHT, ORIGINALLY SCHEDULED FOR Tuesday TUES., NOV. 27 AT 6:00 P.M. & 12:00 MIDNIGHT HAS BEEN CANCELLED. Exhibition: Dec. 4-

Nov. 27 Dec. 22 at Jack Tilton Gallery, 24 W 57th St., Press: Susan Martin, 247-1876.

Tuesday FALL GRADUATION TOBE-COBURN SCHOOL COOPER UNION - 41 COOPER SQ.
Nov. 27 & RECEPTION THE GREAT HALL (ASTOR PLACE)

6:00 P.M. By invitation. Alumni R.S.V.P.: President's Office, 460-9600.

Nov. 27- 4TH ANNUAL TRIMMINGS, ACCESSORIES & FABRICS EXPO AT PIER EXPO (12TH AVE & 48TH ST.)
Nov. 29 Trade: Irving I. Silverman, NKSA 683-7520. Press: Margaret Larson Assoc., 382-1250.

Wednesday BENEFIT FASHION SHOW SAKS FIFTH AVENUE 611 FIFTH AVENUE Nov. 28 BY BILL BLASS THIRD FLOOR

11:00 A.M. For Boys' Club of N.Y. Tickets: \$35.00.; 677-1105. Press: Helen O'Hagan, 940-4248.

Wednesday 1984 ROSE AWARD: LORD & TAYLOR 424 FIFTH AVENUE
Nov. 28 TO ZUBIN MEHTA THE ROOF GARDEN

7:30 P.M. Honoring dir. of N.Y. Philharmonic (Black tie) By inv. Peggy Kaufman, 391-3632.

Thursday ATTENTION TO RIBBON DETAIL: WRIGHTS RIBBON CO. JUDITH ANDERSON THEATRE Nov. 29 LONDON, PARIS, MILAN, N.Y. 422 WEST 42ND STREET

10:00 A.M. Also at 2:00 P.M. & 4:00 P.M. Contact: Ellie Schneider, 947-4866.

Thursday BEAUTY PRESS CONFERENCE: CHESEBROUGH-POND'S INC. PRIVATE EYES
Nov. 29 LUNCHEON & PRESENTATION 12 WEST 21ST STREET
12:00-2:00 By inv. Presentation at 12:30. Contact: Michele Keith, Rowland Co., 688-1200.

Thursday PRESS OPENING: FOOTWEAR CHARLES JOURDAN TRUMP TOWER
Nov. 29 DESIGNS BY ANDRE PERUGIA 725 FIFTH AVENUE

5:00 P.M. From Jourdan museum; Romans, France. By inv.; Cristina, Gottfried, Loving, 688-4665.

Thursday 1985 TOMMY AWARDS & SPECIAL AMERICAN PRINTED COPACABANA
Nov. 29 AWARD TO MARY McFADDEN FABRICS COUNCIL 10 EAST 60TH STREET

6:00 P.M. Reception: 7:00; Awards: 8:15, Dinner/dance. Tckts: \$175; Fineberg Publ., 686-7820.

Saturday 43RD VISUAL MERCHANDISING NATIONAL ASSOCIATION OF 120 EAST 23RD STREET;
Dec. 1- SPRING MARKET DISPLAY INDUSTRIES & PIER 92 (12th AVE. & 54TH)
Dec. 5 Over 200 manufacturers. Contact: 982-6571.

Monday BENEFIT PREVIEW: METROPOLITAN MUSEUM; & 5TH AVENUE & 82ND STREET Dec. 3 "MAN AND THE HORSE" COUNCIL FASH. DESIGNERS

7:30 P.M. 14th annual exhibit, for benefit of Costume Institute, organized by Diana Vreeland, in cooperation with CFDA. Exhibit presented by Polo/Ralph Lauren; riding clothing, etc. Dinner: \$750.00, each. (Black Tie); (\$125.00, 9:30-12:30); 879-5500.

Tuesday PREMIERE & CELEBRATION: MICKEY & CO. BY 485 SEVENTH AVENUE
Dec. 4 MICKEY'S 56TH BIRTHDAY J.G. HOOK NEW SHOWROOM - SUITE 709
5:30-7:30 Cocktails. By invitation. Contact: Melissa Crane, 354-7330 or 868-5510.

Wednesday TWELFTH ANNUAL KNITTED KNITTED TEXTILE PARSONS FASHION CENTER
Dec. 5 TEXTILE SHOW ASSOCIATION 560 SEVENTH AVENUE

4:30-7:00 By inv. Contact: Herb Rabinowitz, 689-3807. Press: Sheila Block Assoc., 382-1162. Wednesay FUTURE FOUR AWARDS TO JOHN WEITZ RITZ-CARLTON HOTEL

Dec. 5 FOUR STUDENT DESIGNERS

5:30-7:30 By invitation. Students selected from 4 fashion schools. Cash awards matched with donation to Phoenix House. Contact: 752-8860. Press: Margot Rogoff, Inc., 988-1881.

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DATE WHAT'S GOING ON GIVEN BY WHERE

Beginning OPENING OF FALL '85 GAROLINI 4 WEST 58TH STREET
Saturday SHOE COLLECTIONS SHOWROOM - 5TH FLOOR

Dec. 8-11 At 11, 1, 3, & 5 or by appt. Buyers: 753-7490. Press: Calisch Associates, 489-8420.

Dec. 8-11 FASHION FOOTWEAR WEEK AT N.Y. HILTON. Contact: 246-3410.

Beginning PREMIERE: FALL '85 CALVIN KLEIN 717 FIFTH AVENUE
Sunday FOOTWEAR COLLECTIONS SHOWROOM - 2ND FLOOR

Dec. 9-12 And Calvin Klein Classifications. By appointment. Press: Calisch Assoc., 489-8420.

Dec. 9- NATIONAL SHOE FAIR VOLUME FOOTWEAR EXPOSITION IN NEW YORK AT SHERATON CENTRE,

Dec. 12 52ND ST. & 7TH. Contact: 246-3410.

Thursday "FUTURE SHOCK"-- THE FASHION GROUP, INC. HOTEL PLAZA
Dec. 13 ANNUAL MEETING (9 ROCKEFELLER PLAZA) BALLROOM

12:00 Noon Speakers: Henry A. Johnson--Spiegel, Inc.; Walter Forbes--Comp-U-Card. Moderator: Pete Luncheon Hoke--Direct Marketing Mag. Chmn: Elaine Monroe--Mktg. Consultant. Contact: 247-3940.

Dec. 19 CHANUKAH (Wednesday)

Dec. 25 CHRISTMAS DAY (Tuesday)

Jan. 1 NEW YEAR'S DAY (Tuesday)

Beginning OPENING OF FALL I J.G. HOOK 485 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

Jan. 2 Continuous by appointment. Contact: 354-7330.

Jan. 3 NATIONAL FASHION AND BOUTIQUE SHOW AT N.Y. COLISEUM (Jan 3-6). Contact: 594-0880.

Monday SHOWING OF SPRING/ ADOLFO ST. REGIS HOTEL

Jan. 7 SUMMER COLLECTION (36 E 57TH ST., 4th FL) VERSAILLES ROOM

12:00 Noon Also, 3:00 P.M. By invitation. Thereafter by appointment. Contact: 688-4410.

Jan. 7 3:00 P.M., ADOLFO (2nd show), St. Regis Hotel, Versailles Rm., by inv.; 688-4410.

Beginning OPENING OF SUMMER GLORIA BETKER 209 WEST 38TH STREET Monday COLLECTION SHOWROOM - 3RD FLOOR

Jan. 7 Continuous by appointment. Contact: 719-5510.

Beginning OPENING OF SUMMER BERN CONRAD 530 SEVENTH AVENUE
Monday COLLECTION SHOWROOM - 27TH FLOOR

Jan. 7 Continuous by appointment. Contact: 391-8052.

Beginning OPENING OF SUMMER LESTER HAYATT FOR 1411 BROADWAY

Monday COLLECTION SPORTSTREET INC.
Jan. 7 Continuous by appointment. Contact: 704-9656.

Beginning OPENING OF SUMMER NORMA KAMALI 1411 BROADWAY

Monday COLLECTION SHOWROOM - 25TH FLOOR

Jan. 7 Continuous by appointment. Contact: 944-9710.

Beginning OPENING OF SUMMER L'EAU VIVE 1407 BROADWAY

Monday COLLECTION SHOWROOM - SUITE 916

Jan. 7 Continuous by appointment. Contact: 354-8641.

Beginning OPENING OF SUMMER TANNER DRESS 530 SEVENTH AVENUE
Monday COLLECTION SHOWROOM - 28TH FLOOR

Jan. 7 Continuous by appointment. Contact: 944-6350.

SHOWROOM - SUITE 485

DATE WHAT'S GOING ON GIVEN BY WHERE

Beginning OPENING OF FALL I TANNERSPORT 530 SEVENTH AVENUE Monday COLLECTION SHOWROOM - 28TH FLOOR

Jan. 7 Continuous by appointment. Contact: 944-6350.

Jan. 7 HANDBAG & ACCESSORIES (SUMMER/SPRING II) MARKET WEEK IN N.Y. (Jan. 7-11)

Jan. 7 INTIMATE APPAREL SUMMER & MOTHER'S DAY MARKET WEEK IN N.Y. (Jan. 7-11)

\*Jan. 11 LOS ANGELES SUMMER REGIONAL MARKET (Jan. 11-14)

\*Jan. 11 CHICAGO SUMMER REGIONAL MARKET (Jan. 11-15)

\*Jan. 11 PITTI UOMO--MENSWEAR IN FLORENCE. (Jan. 11-14)

\*Jan. 11- MIAMI REGIONAL MARKET (SOUTHERN APPAREL EXHIBITORS) AT MIAMI MERCHANDISE MART & EXPO/CENTER. CONTACT: (305) 261-2900. Jan. 14

Jan. 13- NAMSB (NAT'L ASSOC'N MEN'S SPORTSWEAR BUYERS) AT N.Y. COLISEUM (59TH ST. & COLUMBUS Jan. 15 CIRCLE). Contact: 986-1811.

SEVENTH-FOURTH Sunday NRMA (NATIONAL RETAIL N.Y. HILTON (6TH & 53RD ST) Jan. 13-Jan. 16 MERCHANTS ASSOCIATION) & SHERATON CENTRE ANNUAL CONVENTION

Jan. 16 "Retailing '85-- Focus on the Future." Contact: 244-8780.

Tuesday VISUAL PRESENTATION: THE WOOL BUREAU THE SAINT Jan. 15 20 YOUNG ARTISTS

105 2ND AVENUE (6TH STREET) 7:00 P.M. "Wool as Inspiration." Informal Dinner/Dance. By inv. Contact: L'Agence, 581-4466.

Jan. 15-17 FASHION ACCESSORIES EXPO AT PIER 88 & 90, 12th Ave. & 55th Street; (203) 852-0500.

\*Jan. 18 DALLAS SUMMER REGIONAL MART (Jan. 18-23). Contact: (214) 655-6200.

\*Jan. 19 PITTI BIMBO--CHILDREN'S WEAR IN FLORENCE (Jan. 19-21)

\*Jan. 21 COUTURE SHOWINGS IN ROME (Jan. 21-24)

Beginning OPENING OF SUMMER JAMISON; & JAMISPORT 498 SEVENTH AVENUE Wednesday COLLECTION SHOWROOM - 24TH FLOOR Jan. 23

Continuous by appointment. Contact: 239-9477.

Beginning OPENING OF SUMMER NAT KAPLAN 498 SEVENTH AVENUE Wednesday COLLECTION SHOWROOM - 21ST FLOOR Jan. 23 Continuous by appointment. Contact: 239-9400.

Beginning OPENING OF SUMMER KAPPI 498 SEVENTH AVENUE Wednesday COLLECTION SHOWROOM - 21ST FLOOR

Jan. 23 Continuous by appointment. Contact: 239-9485.

\*Jan. 25 ATLANTA SUMMER REGIONAL MART (Jan. 25-29)

Friday BENEFIT FOR EAST SIDE 31ST ANNUAL WINTER SEVENTH REGIMENT ARMORY Jan. 25 SETTLEMENT -- PATRON'S PREVIEW ANTIQUES SHOW PARK AVENUE & 67TH STREET 5:00 P.M. Cocktail/buffet: \$150.00 each. Preview Party: 6:30, \$90 each. Party decorations: Oscar de la Renta. Contact: 655-5250. Press: Joanne Creveling, 755-8500.

\*Jan. 27 COUTURE SHOWINGS IN PARIS (Jan. 27-31)

Beginning OPENING OF SUMMER ADRI 552 SEVENTH AVENUE Monday COLLECTION SHOWROOM - 2ND FLOOR Jan. 28 Continuous by appointment. Contact: 719-5020.

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE	
	OPENING OF SUMMER COLLECTION	OLEG CASSINI COLLECTIONS	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR	
Jan. 28	Continuous by appointment.	Contact: 354-6990.	Showhoon - 91n FLOOR	
Monday	OPENING OF SUMMER COLLECTION	KATHRYN CONOVER	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR	
Jan. 28	Continuous by appointment.	Contact: 944-2744		
	COLLECTION	LEAMOND DEAN	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR	
Jan. 28	Continuous by appointment.	Contact: 704-4303.		
Beginning Monday	COLLECTION	DIMITRI COUTURE	110 GREENE STREET SHOWROOM - 6TH FLOOR	
Jan. 28	Continuous by appointment.	Contact: 431-1090.		
Beginning Monday	COLLECTION	JENNIFER GEORGE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR	
Jan. 28	Continuous by appointment.	Contact: 764-0630.		
Beginning Monday Jan. 28	COLLECTION	HAROLD LEVINE; & ELLIE KNITS Contact: 301-2255	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR	
Beginning Monday Jan. 28	COLLECTION	MIGNON BY DOROTHY FARBO	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR	
Beginning Monday	COLLECTION	DON SAYRES	485 SEVENTH AVENUE SHOWROOM - 4TH FLOOR	
Jan. 28		Contact: 947-9180.		
Beginning Monday		MRS. H. WINTER	45 WEST 25TH STREET SHOWROOM - 4TH FLOOR	
Jan. 28	Continuous by appointment.	Contact: 691-8300.	THE HOOK	
	COLLECTION	GOLDWORM	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR	
Jan. 29	Continuous by appointment.	Contact: 594-5181.		
Beginning Tuesday	OPENING OF SUMMER COLLECTION	MORTON MYLES	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR	
Jan. 29	Continuous by appointment.	Contact: 391-8700.	Diountoon - 1911 1 Book	
	COLLECTION	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR	
Jan. 29	Continuous by appointment.	Contact: 944-6844.		
Tuesday	OPENING OF SUMMER COLLECTION		550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR	
Jan. 29	Continuous by appointment.	Contact: 391-9100.		
*Feb. 2-5	S.E.H.M. (MENSWEAR) & INT'L	CHILDREN'S WEAR AT PORTE DE	VERSAILLES. PARIS	

- \*Feb. 2-5 S.E.H.M. (MENSWEAR) & INT'L CHILDREN'S WEAR AT PORTE DE VERSAILLES, PARIS
- \*Feb. 3-5 PREMIERE COLLECTIONS (EARLY FALL) IN DUSSELDORF. Contact: 840-7744.
- \*Feb. 7-10 MEN'S FASHION ASSOCIATION PRESS PREVIEW AT HYATT REGENCY IN ATLANTA; 683-5665.
- \*Feb. 7-9 PITTI FILATI--KNITTING YARNS IN FLORENCE. (Feb. 7-9)
- Feb. 9-12 NATIONAL SHOE FAIR OF AMERICA AT N.Y. COLISEUM, HILTON & SHERATON CENTRE; 246-3410.

DATE	WHAT'S GOING ON	GIVEN BY			WHERE
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\*Feb. 9 INT'L RTW & BOUTIQUE SHOW AT PORTE DE VERSAILLES, PARIS (Feb. 9-13); 869-1720.

Monday SHOWING OF FALL DESIGNERS' COLLECTIVE BERKSHIRE PLACE HOTEL Feb. 11- MENSWEAR COLLECTIONS (3 EAST 54TH STREET) 21 EAST 52ND STREET Feb. 14 Also, women's collections; 9-6 P.M. daily. Contact: ENK Productions, 759-8055.

Feb. 18 WASHINGTON'S BIRTHDAY (Monday) -- Legal Holiday

Feb. 24-28 N.Y. GIFT SHOW & ACCENT ON DESIGN AT N.Y. COLISEUM & PASSENGER SHIP TERM.; 686-6070.

\*March 2-5 MAGIC (Men's Apparel Guild in Cal.) at Los Angeles Convention Ctr., (213) 748-6323.

\*March 2-4 PITTI TREND--CASUAL WOMEN'S, MEN'S, & JUNIOR FASHIONS IN FLORENCE (March 2-4)

March 3-5 NEW YORK PRET (FALL/WINTER '85) AT NEW YORK COLISEUM. Contact: 563-5350.

March 4 FALL I MARKET WEEK IN NEW YORK (March 4-8)

\*March 8 MODIT (WOMEN'S COLLECTIONS) IN MILAN (March 8-12)

\*March 10 FALL READY-TO-WEAR SHOWINGS IN MILAN (March 10-14)

\*March 10 IGEDO (FALL/WINTER FASHIONS) IN DUSSELDORF. Contact: 840-7744. (March 10-13)

March 11 INTIMATE APPAREL (TRANSITIONAL & EARLY FALL) MARKET WEEK IN NEW YORK (March 11-15)

March 11 HANDBAG & ACCESSORIES (FALL I) MARKET WEEK IN NEW YORK. (March 11-15)

\*March 14 LONDON DESIGNER FALL COLLECTIONS (March 14-19)

\*March 15 BRITISH DESIGNER SHOW AT OLYMPIA HOTEL, LONDON (March 15-18)

\*March 15 SIA (SKI INDUSTRY AMERICA) AT LAS VEGAS CONVENTION CTR (Mar. 15-20); (703) 556-9020.

\*March 16 PREMIERE VISION (FABRICS) AT PARIS-NORD, VILLIPINTE (March 16-19); 869-1720.

March 17 NATIONAL KIDS' FASHION SHOW AT NEW YORK PENTA HOTEL; 594-0880. (March 17-20)

\*March 20 FALL PRET-A-PORTER SHOWINGS IN PARIS (March 20-27)

\*March 22 DALLAS EARLY FALL REGIONAL SHOWINGS. Contact: (214) 655-6200. (March 22-27)

March 24- NAMSB (NAT'L ASSOC'N MEN'S SPORTSWEAR BUYERS) AT N.Y. COLISEUM (59TH ST. & COLUMBUS March 27 CIRCLE). Contact: 986-1811.

\*March 24 MUNICH FASHION WEEK. Contact: 563-3540. (March 24-27)

\*March 29 CHICAGO EARLY FALL REGIONAL SHOWINGS (March 29 - April 2)

\*April 16 INTERSTOFF (FABRICS) IN FRANKFURT. (April 16-18)

\*April 24 INTERNATIONAL FUR FAIR IN FRANKFURT. (April 24-28)

# 1985 MARKET DATES IN NEW YORK

SUMMER/TRANSITIONAL...Jan. 28 - Feb. 1
EARLY FALL......March 4 - 8
FALL.....April 22 - May 3
RESORT.....Aug. 5 - 9
SPRING/SUMMER (1986)..Oct. 28 - Nov. 8